

SAVE LIVES – with Action-cards®

Smarter and More Cost-Effective Readiness

What Action-cards® are

01



Action-cards®

- ✓ Step-by-step guide to first-aid and critical incidents.
- ✓ Can be used without prior training by non-professionals.
- ✓ Very robust cards.

02



Micro-training

- ✓ Practice first aid when you have time.
- ✓ Easy to plan with a few employees.
- ✓ Training that takes 10 minutes.

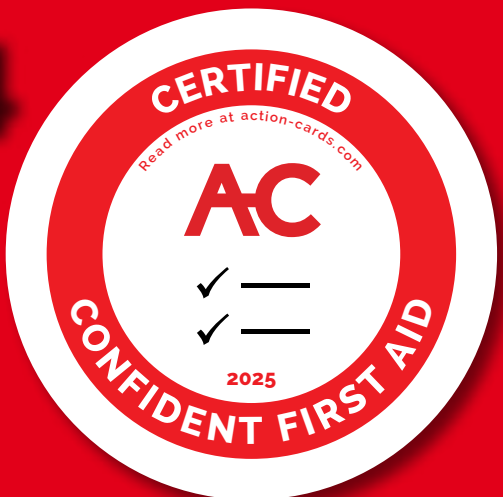
03



AC-Analytics

- ✓ Collect data easily and quickly.
- ✓ Use data for documentation and analysis.
- ✓ Data can be easily used in ESG and CSR reports.

04



Certificate

- ✓ The certificate shows that you take safety seriously, both internally and externally.
- ✓ You can place the certificate on windows, walls, or even your website, wherever you want it to be seen.

05



Customized Solution

- ✓ Tailored to your risks, workflows, and culture.
- ✓ Branded tools and dashboards built for your team.
- ✓ Actionable data for tracking performance and ROI.

“Ongoing **micro-training** with Action-cards® has significantly improved our employees’ ability to act in critical situations.”

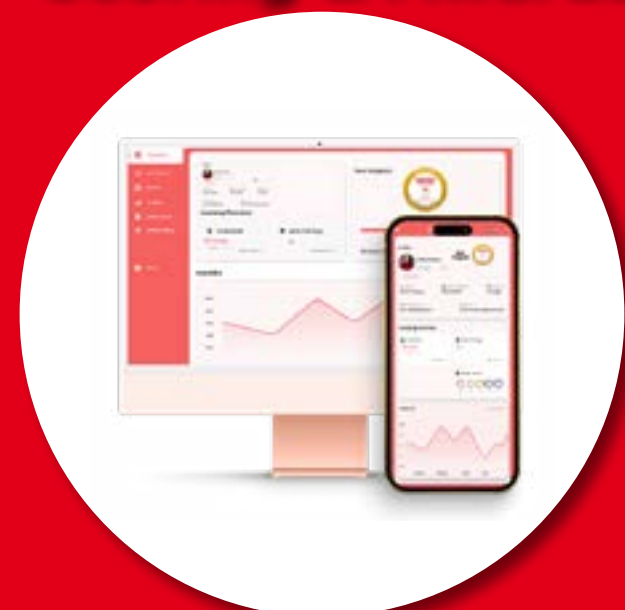


— Theis From Due Unol
Pool Manager
Frederiksberg Sports Center

AC-Analytics:

From action to insights. From insight to improvement.

Performance Scoring & Awards



Instruction videos for real-life drills



Risk Analysis & Reporting



Skill Gap Detection



“AC-Analytics has given us unprecedented clarity. We can now prove our preparedness with real data, streamline incident reporting, and target training where it’s needed most. By identifying skill gaps and weak spots, the system strengthens our safety culture, motivates staff through its award system, and delivers measurable results — fewer mistakes, faster reactions, and safer teams. It also slashes the time we spend preparing risk analysis reports for our owner, freeing us to focus on what really matters.”

— Christian Toft
General Manager, Gentofte LIFE

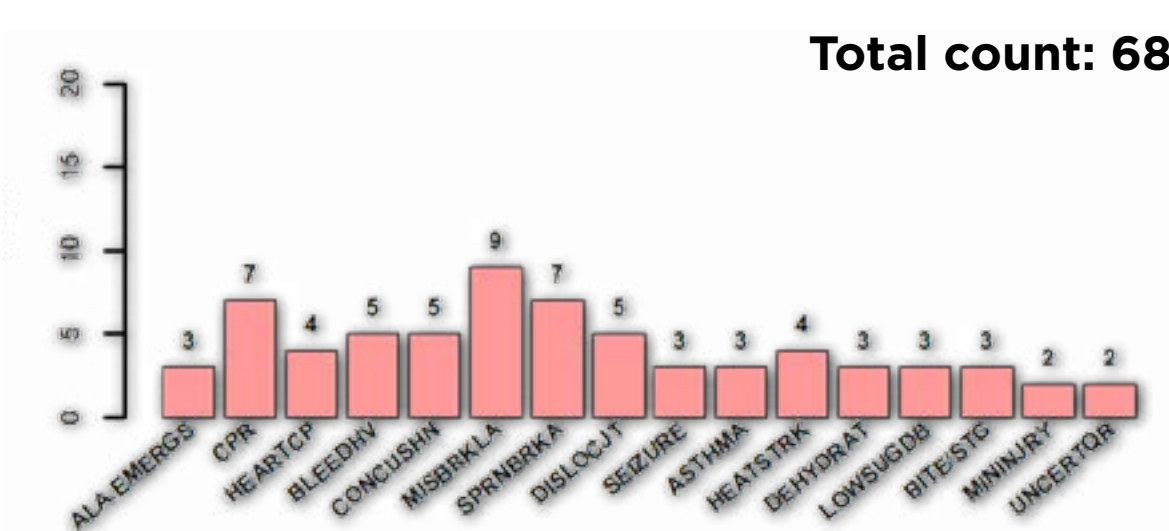


Client data

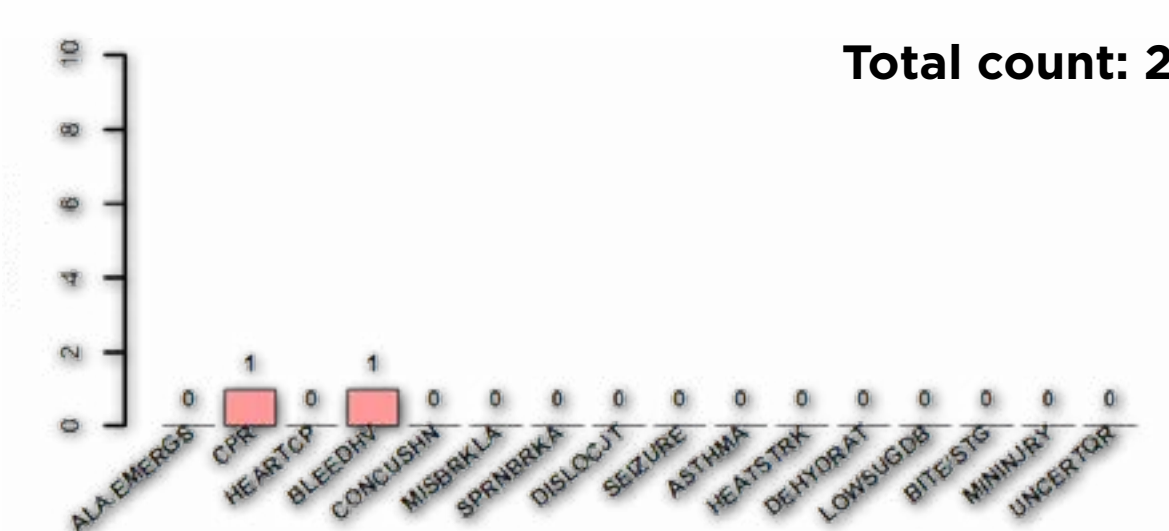
2024

2025

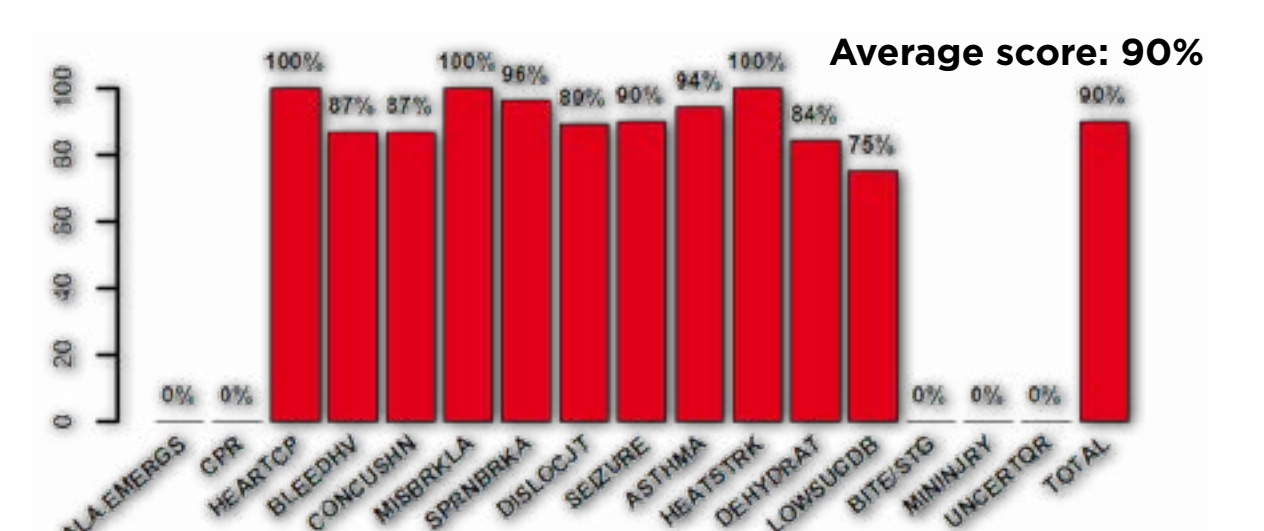
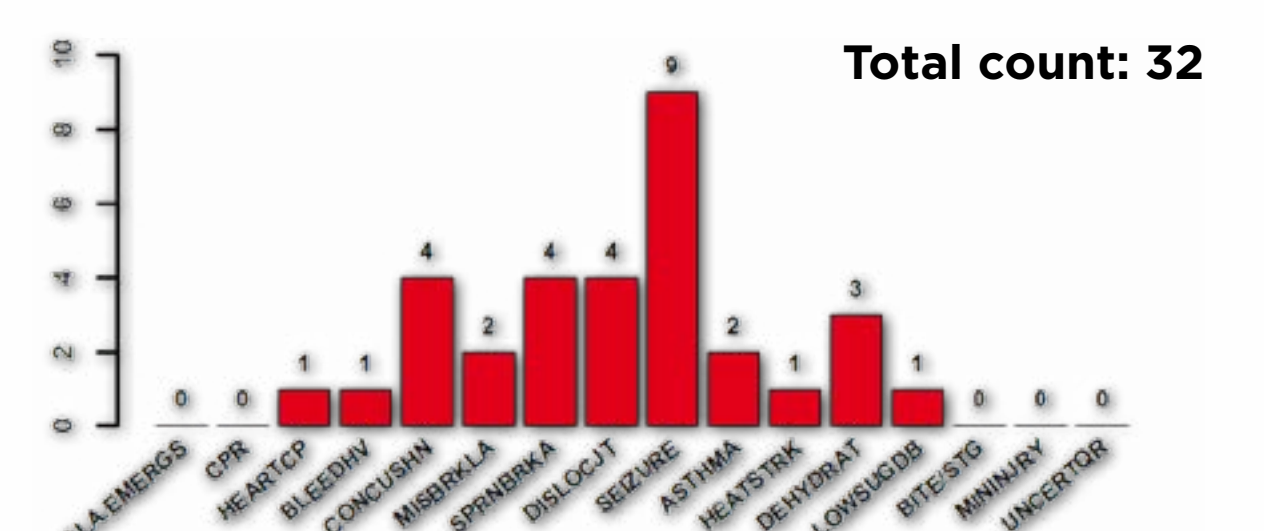
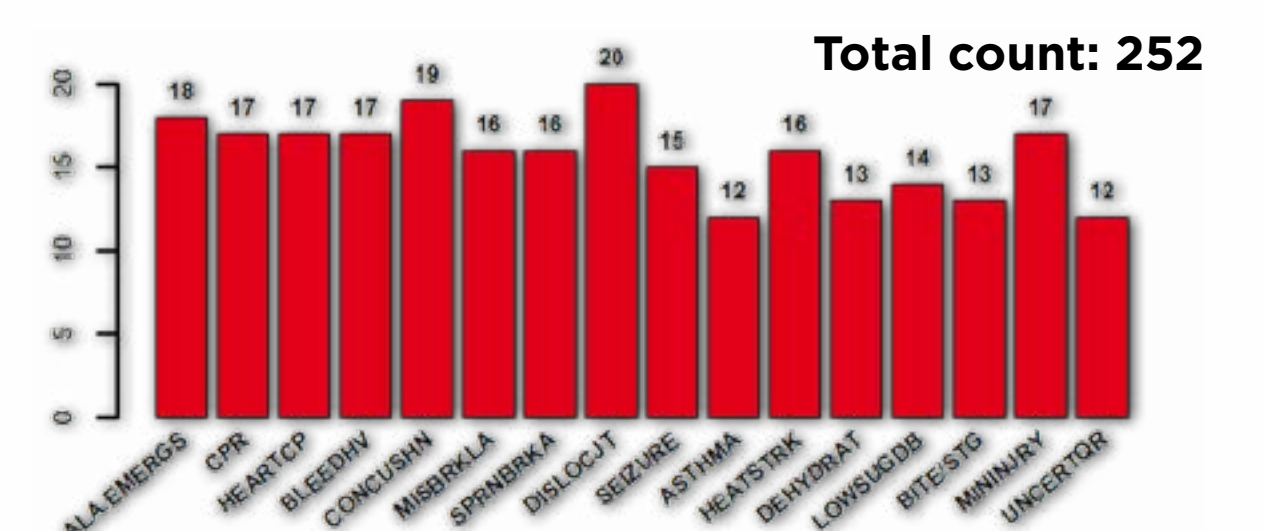
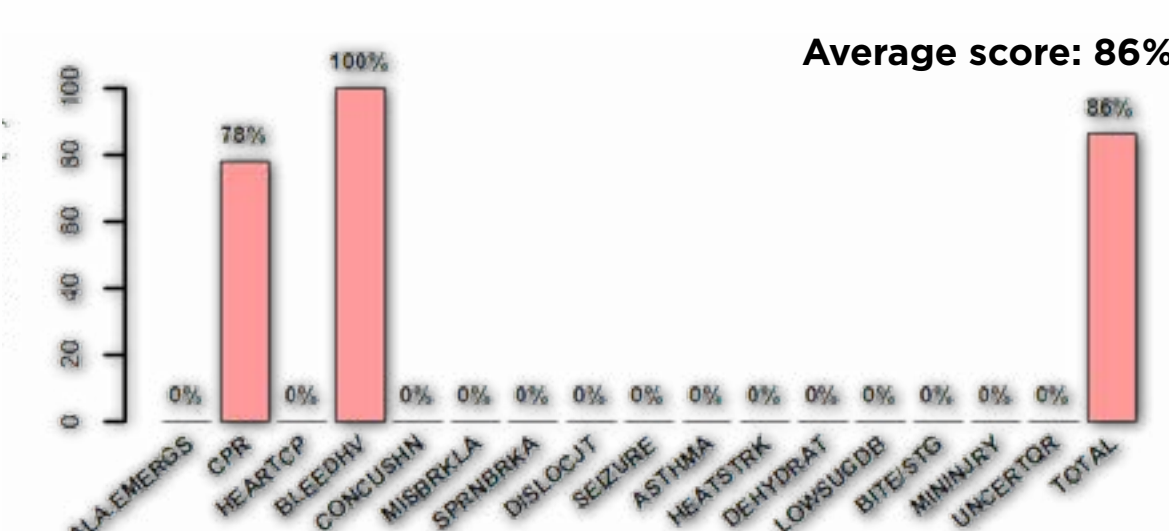
READ:



MICRO-TRAIN:



PERF.:



READ: As preparation an employee can read an Action-cards®, which takes 1-2 minutes.

MICRO-TRAIN: Employees are encouraged to do self-managed micro-training in groups of 5 people subsequent to a staff meeting. It takes 10- 30 min. **PERF (Performance Score):** Each micro-training session is evaluated by a game master who rates the performance based on how many actions were performed correctly. The data comes from the Nordic Lifeguard Organization (NLO). NLO covers 30 beaches and employs roughly 100 lifeguards for two months each summer. In 2024, NLO recorded 13 real incidents with Action-cards®. In 2025, NLO recorded 388 real incidents with Action-cards®.

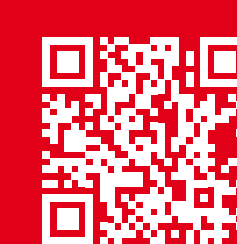
Advisory Boards:

Medical: action-cards.com/en/medical-advisory-board-en

Emergency: action-cards.com/en/emergency-response-advisory-board

Business: cors-group.com/en/business-advisory-board

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ACTION-CARDS

YOUR GUIDE TO CONFIDENT FIRST AID



by
Copenhagen Risk & Safety Group

CONTACT:

contact@action-cards.com
Ph / WhatsApp: +45 2275 6975
www.action-cards.com/en
www.cors-group.com/en